FCCLA®
MINNESOTA

EXHIBITING AND PARTNERSHIP GUIDE

2025 - 2026

www.mnfccla.org

FCCLA MINNESOTA

ABOUT FCCLA MN

Who We Are:

Minnesota FCCLA empowers students to expand their leadership potential and develop skills for life within the home and workplace.

Family, Career and Community Leaders of America (FCCLA) is a national Career and Technical Student Organization (CTSO) for students in Family and Consumer Sciences (FCS) education. FCCLA offers intracurricular resources and opportunities for students to pursue careers that support families.

Since 1945, FCCLA members have been making a difference in their families, careers, and communities by addressing important personal, work, and societal issues through Family and Consumer Sciences education.

Members have the opportunity to explore the Arts & Design, Hospitality & Tourism, Financial Services, Education & Training, Human Services and Public Services Career Clusters, while gaining invaluable universal leadership skills in planning, goal setting, problem solving, decision making, and interpersonal communication.

- FCCLA is integrated into Family and Consumer Sciences education exposing students to work-based learning as well as business and industry experiences.
- FCCLA engages students in industry awareness and through Competitive Events and scholarship opportunities.
- FCCLA provides real world skills: productivity and accountability, flexibility and adaptability, initiative and self-direction, leadership and responsibility.

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State Leadership Conference

Connect with 600+ Emerging Leaders at the Minnesota FCCLA State Leadership Conference
March 27–29, 2026 • DoubleTree Bloomington

The Minnesota FCCLA State Leadership Conference is the largest gathering of Minnesota FCCLA members each year—bringing together more than 600 motivated middle and high school leaders for three days of competition, inspiration, and hands-on learning. This high-energy event offers partners, sponsors, and exhibitors a unique opportunity to engage directly with tomorrow's leaders from across the state.

Why Partner with the MN FCCLA State Leadership Conference?

Direct Access to Student Leaders

- Meet 600+ highly engaged students who are exploring careers in education, human services, culinary arts, hospitality, entrepreneurship, and more than 50 educators supported them.

Brand Visibility & Recognition

- Gain exposure through sponsorship signage, program listings, awards support, and presence throughout competition and general sessions.

Exhibiting & Engagement Opportunities

- Showcase your organization through an exhibit booth, hands-on demonstrations, or interactive career exploration activities.

Support Youth Leadership Development

- Your partnership helps make possible; workshops, competitions, service projects, and recognition opportunities—key experiences that shape student leaders.

Ways to Get Involved

- Sponsor - Support competitions, keynote sessions, workshops, service projects, or recognition programs.
- Exhibit - Share your organization's mission, career pathways, volunteer opportunities, or educational offerings.
- Judge - Lend your expertise by serving as an adult or industry judge for STAR competitive events.
- Donate - Contribute items for the Silent Auction or provide resources for awards and scholarships.
- Connect - Stay up to date on conference highlights by following Minnesota FCCLA on Instagram (@mnfccla) and Facebook (facebook.com/MNFCCLA).

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State Leadership Conference Sponsorship Packages Overview

	Contributing Sponsor ($300)	STAR Sponsor ($500)	Rose Sponsor ($1000)	Gold Sponsor ($2500)	Platinum Sponsor ($5000)
Exhibit space throughout the conference and a feature in program book.	✓	✓	✓	✓	✓
Recognized in remarks at the opening and closing ceremonies and on social media.	✓	✓	✓	✓	✓
Your logo featured on the opening ceremony PowerPoint slide, conference website, attendee packet, event signage, and follow-up communications.	✓	✓	✓	✓	✓
Your organizations brand associated with a competitive event of your choosing.		✓	✓	✓	✓
Your organizations brand associated with a group (3 or less) of competitive events or a conference feature.			✓	✓	✓
Your organizations logo displayed on it's own banner behind the registration desk.			✓	✓	✓
Your organizations logo on Awards Ceremony PowerPoint.				✓	✓
Your brand associated with an FCCLA Award & the opportunity to present it at the awards ceremony.				✓	✓
Your logo on MN FCCLA Mini Handbook & organization recognized at key events throughout the year.					✓

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State Leadership Conference Sponsorship Packages Details

At the Contributing Sponsor Level or higher...

Your organization will be recognized in remarks at the opening ceremony, and on social media.

Your organization's logo on the opening session PowerPoint, conference webpage, the 2026 MN FCCLA State Leadership Conference Program Book, on signage throughout the conference and in follow-up conference correspondences.

Your organization will also have exhibit space during the conference and a feature in the State Leadership Conference program book - which every student and advisor attendee carries with them throughout the conference.

Exhibit space includes a 6ft draped table positioned in the high traffic Foyer Space allowing you to catch attendees on their way to general sessions, registration, workshops and engagement activities. You will be at the center of the action and attendees will be incentivized to visit your booth.

At the STAR Sponsor Level or higher...

Your organization will receive all of the above plus -

Your organization's brand associated with a competitive event or feature conference event of your choosing and the opportunity to present awards for that competitive event.

Competitive events at the State Leadership Conference include STAR and Skills events.

- STAR (Students Taking Action with Recognition) Competitions are Competitive Events where students are recognized for proficiency and achievement in skills and knowledge learned through Family and Consumer Science (FCS) education.

- STAR event categories align with the following career clusters:
  - Arts & Design
  - Hospitality & Tourism
  - Financial Services
  - Education & Training
  - Human Services
  - Public Service.
- For a complete list, scan the QR code

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State Leadership Conference Sponsorship Packages Details

At the Rose Sponsor Level or higher...

Your organization will receive all benefits from previous levels plus -

Your organizations brand associated with a collection of competitive events (up to three) of your choosing. Your support will be mentioned as awards for those categories are announced. OR you may select a conference feature such as The Saturday Night Dance, Friday Evening Social Activities, or Adviser Recognition Session.

Your organization's logo displayed on its own banner behind the registration desk. The registration desk is the first stop for all 600 plus conference attendees...

At the Gold Sponsor Level or higher...

Your organization will receive all benefits from previous levels plus -

Your logo on PowerPoint at the opening ceremony.

Your brand associated with the FCCLA Award of your choosing and the opportunity to present it to winners at the awards ceremony. The awards presented at the State Leadership Conference include student awards (Ultimate Leadership Award, New Member Award, and Chapter Spark Award) and advisor awards (Spirit of Advising and New on the Horizon) and other Adult Awards (Alumni and Administrator Award). Find out more at mnfccla.org/upcoming-events/state-conference

At the Platinum Sponsor Level or higher...

Your organization will receive all benefits from previous levels plus -

At this level your organization is supporting Minnesota FCCLA throughout the year. Your organization will be recognized at key MN FCCLA events throughout the year (Fall Rallies and Regional Midwinter STAR events throughout the state, Fall Leadership Summit, Capitol Day, State Leadership Conference, and Leadership Camp) as well as your logo on 1,000 MN FCCLA Mini Handbook given to all MN FCCLA members at fall rallies.

Find out more about MN FCCLA events here: mnfccla.org/events/

*MN FCCLA reserves the right, in its sole discretion, to approve, decline, or request modifications to any sponsor name/logo usage, messaging, materials, advertising, activations, giveaways, links/QR codes, and other sponsor content. Sponsor content must be appropriate for a youth audience and aligned with MN FCCLA's mission, values, and the nature of the event.

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State Leadership Conference
Other Ways to Contribute

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Judge a Competitive Event

Sign up to be a judge for a STAR Events (Students Taking Action with Recognition) competition. We value your involvement as a business, industry, education or alumni volunteer!

You will serve as a part of an evaluation team.

Your role as an evaluator will include:

- Judge each presentation based on a scoring rubric and give oral feedback.
- Determine the list of top events qualifying for the National FCCLA competition
- Re-interview the top participants, as needed.
- Discuss findings with other judges.

Experience or expertise with the FCCLA process is not required or expected. A Lead Consultant and a Room Consultant, familiar with FCCLA, will guide you through the judging process. Your career and/or volunteer knowledge and experience is valuable to process.

Donate Items to the Silent Auction or Door Prize

The Silent Auction is a fun way for attendees to purchase exciting baskets donated by partners and FCCLA chapters from around the state, and having proceeds support the organization.

You can contribute by putting together a basket for student members and advisors to bid on. All attendees have the opportunity to peruse and bid on baskets, putting your donation in front of over 600 attendees.

You can also donate items to be awarded to attendees as a Door Prize.

Do you have something else in mind? Reach out to create a customized partnership package.
patrick.mitchell@mnfccla.org -or- 651-330-2950

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Partnerships Form

State Leadership Conference					
☐	Contributing Sponsor ($300)	☐	STAR Event Sponsor ($500)	☐	Rose Sponsor ($1000)
☐	Gold Sponsor ($2500)	☐	Platinum Sponsor ($5000)		

Amount Enclosed: _____

☐ Check (payable to MN FCCLA) ☐ Credit card (MasterCard, Visa, Discover or American Express)

Credit Card Number: _____ Credit Card Zip: _____

Expiration Date: _____ CVV (Code on Back): _____

Institution/Organization/Individual (as you would like it to appear in conference materials):

_____

Contact Person: _____

Phone: _____ Email: _____

Please provide a brief description of your organization, group, or institution and the products, programs and offerings you would like highlighted in the program.

_____

_____

_____

Email this form to patrick.mitchell@mnfccla.org, call (651) 330-2950, or visit mnfccla.org/slc-partner. If paying by check, make payable to "Minnesota FCCLA" and mail with form to:

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