

2021 - 2022

# COMMUNICATIONS CALENDAR

Life is short, time goes fast, and days are limited. It's up to you to choose how you can make every moment meaningful. Use the 2021-2022 annual theme to challenge yourself to set goals, embrace experiences, learn new skills, take ownership, and live every day with intention because you only get one chance to "Make it Count!"



*Quarter One:*

**August | September | October**

### **Membership Recruitment**

Grow your chapter's membership by incorporating FCCLA's Membership Madness Toolkit and help every student find their fit within the FCCLA family.

*#MakeitCount #MembershipMadness  
#JoinFCCLA*

*Quarter Two:*

**November | December | January**

### **Community Service**

Focus on improving your family, career, and community through volunteerism. Not only will students make a positive difference in the lives of others, but they will see changes in themselves as well.

*#MakeitCount #FCCLAccommunity  
#GivingTuesday*

*Quarter Three:*

**February | March | April**

### **College- and Career-Readiness**

Celebrate how FCCLA and FCS education has equipped the next generation of leaders with real world skills to help prepare students for future educational and career opportunities.

*#MakeitCount #FCCLAcareers #FCCLAWeek*

*Quarter Four:*

**May | June | July**

### **Leadership**

Discover the leader in you and use your voice to inspire others. Take your leadership skills to the next level through global impact, career preparation, leadership development, and personal professionalism.

*#MakeitCount #FCCLAleads*



[fcclainc.org](http://fcclainc.org)

