

# 2021-2022 FCCLA AT-A-GLANCE

**STAR EVENTS**  
(STUDENTS TAKING ACTION WITH RECOGNITION)

**SKILL DEMONSTRATION EVENTS**

**FCCLA/LIFESMARTS KNOWLEDGE BOWL**

**KNOWLEDGE MATTERS VIRTUAL CHALLENGES**



**2021-2022 THEME: MAKE IT COUNT**

Life is short, time goes fast, and days are limited. It's up to you to choose how you can make every moment meaningful. Use the 2021-2022 annual theme to challenge yourself to set goals, embrace experiences, learn new skills, take ownership, and live every day with intention because you only get one chance to "Make it Count!"

## LEADERSHIP OPPORTUNITIES

### FRANKLINCOVEY FCCLA LEADERSHIP ACADEMY

Training and recognition for members who are seeking to better their leadership skills.



### NATIONAL OUTREACH PROJECT

FCCLA has partnered with Lead4Change, a free program for 6th-12th grades that transforms students into leaders so they can bring real change to their school or community. Join the leadership movement at [www.Lead4Change.org](http://www.Lead4Change.org).



### IMPACT FUND

The IMPACT Fund is an initiative of the National Executive Council that exists to strengthen FCCLA and Family and Consumer Sciences by providing funding support to chapters and members to take action to advance FCCLA's mission, purposes, and initiatives.

## FCCLA WEEK

**FEBRUARY 14 - 18, 2022**

#MakeItCount #FCCLAWeek

**MONDAY, 2.14.22**

Make Members Count

**TUESDAY, 2.15.22**

Make Service Count

**WEDNESDAY, 2.16.22**

Make Educators Count

**THURSDAY, 2.17.22**

Make Skills Count

**FRIDAY, 2.18.22**

Make FCCLA Count

## COMPETITIVE EVENTS

STAR Events recognize members for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation.



Skill Demonstration Events provide opportunities for members to demonstrate college- and career-ready skills in Family and Consumer Sciences and related occupations.



The FCCLA/LifeSmarts Knowledge Bowl is a three-level, team competition that tests FCCLA members' knowledge in six content areas. [www.lifesmarts.org](http://www.lifesmarts.org)



Two contests, Personal Finance and Fashion, encourage members to test their skills through online simulations. [www.knowledgematters.com](http://www.knowledgematters.com)



## FCCLA MEMBERSHIP

### GO FOR THE RED

An FCCLA membership campaign that provides incentives for members and chapters working to increase membership. Go For the Red empowers students to recruit, retain, and recognize members.



### ALUMNI & ASSOCIATES

Membership for those who were previously part of FCCLA or those who support the mission and purposes of the organization. Members of A&A receive newsletters and have opportunities to extend their support and involvement in FCCLA.



## RECRUIT! RETAIN! RECOGNIZE!

## ANNUAL CONFERENCES

### CAPITOL LEADERSHIP

Youth from across the country join together in our nation's capital to participate in advocacy training designed to enhance leadership skills and help prepare participants to meet with elected government officials. These opportunities prepare youth to be stronger leaders on both the state and local levels.

**WHERE: WASHINGTON, D.C. | WHEN: NOVEMBER 4 - 5, 2021**

### NATIONAL FALL CONFERENCE

This conference is a great opportunity to come together with members and advisers across the nation to network, expand your leadership skills, sharpen your talents, and explore National Programs.

**WHERE: WASHINGTON, D.C. | WHEN: NOVEMBER 5 - 7, 2021**

### NATIONAL LEADERSHIP CONFERENCE

FCCLA's premier leadership event! Members from across the country gather together to hear expert speakers, attend leadership sessions, participate in Competitive Events, and gain skills to use in their homes, schools, and communities.

**WHERE: SAN DIEGO, CA | WHEN: JUNE 29 - JULY 3, 2022**

## CAREER PATHWAYS

FCCLA National Programs and Competitive Events support Career and Technical Education students' development of knowledge and skills, enhancing the classroom experience and Career Pathway opportunities.



### HUMAN SERVICES

Preparing individuals for employment in career pathways that relate to families and human needs such as counseling and mental health services, family and community services, personal care, and consumer services.

### HOSPITALITY AND TOURISM

The management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and travel-related services.

### EDUCATION AND TRAINING

Planning, managing, and providing education and training services and related learning support services.

### VISUAL ARTS AND DESIGN

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

### REAL WORLD SKILLS

Individuals require many skills to be college- and career-ready, including academic knowledge, technical expertise, and a set of general, cross-cutting abilities called "employability skills."

## NATIONAL PROGRAMS

### CAREER CONNECTION

Find your career path through My Skills, My Life, My Career, and My Path



### COMMUNITY SERVICE

Learn, Lead, and Serve



### FAMILIES ACTING FOR COMMUNITY TRAFFIC SAFETY (FACTS)

Save lives through Personal, Vehicle, and Road Safety



### FAMILIES FIRST

Strengthen family relationships



### FINANCIAL FITNESS

Earn, Spend, Save, and Protect money wisely



### POWER OF ONE

Find and use your personal power



### STAND UP

Use your voice and Stand Up to make a positive difference



### STUDENT BODY

Learn about the Healthy You, the Fit You, the Real You, and the Resilient You

