

# 2021 Minnesota FCCLA State Conference Information

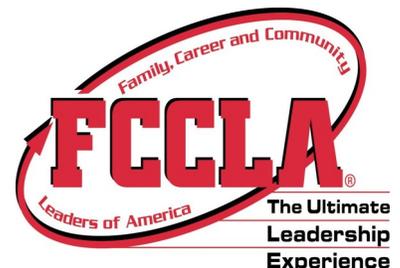


## STATE FCCLA LEADERSHIP CONFERENCE

March 25-27, 2021

### State Virtual Conference Information

*A youth-lead comprehensive educational, leadership-training event sponsored by Minnesota Family, Career and Community Leaders of America*



The MN FCCLA State Officers are excited to present the State FCCLA Virtual Conference!



It has been an unpredictable 2020-2021 year! The State Officers became candidates in February 2020 and never anticipated the leadership journey they would have in FCCLA. The team has been active in their leadership roles with decisions, discussions and ideas all done with technology. The employability skills they have learned include how to communicate with a team you have not met in person, developing lessons plans and activities in pairs that have impacted a national organization, and how recognized their role in encouraging their peers. How will you use the Virtual State Conference?

- Schedule a “Watch Party”: For State Conference 2021 your chapters may want to view the State Virtual Conference speakers and sessions as a “watch party”.
- Watch the sessions at your own pace as individuals: You may want to assign your members to do reports and observations with a journal or report form and watch the sessions individually.
- Families may see what FCCLA is. Members will access the Virtual Platform with their email. Make sure the affiliation email for members is a functional email.

Some “GOOD NEWS”:

You do not have to raise funds for transportation and sleeping rooms.

All members will have accessibility to the Virtual Platform.

No substitute teacher lesson planning for our advisers as you will not be leaving school for 3 days.

Members will not need to decide what they need to pack in their suitcases and wear at a 3 day state conference.

We are part of a 6 state Virtual State Conference Platform— so up until May 10, you will also see 5 other state conferences. Ohio, California, New Jersey, Wisconsin, Minnesota and North Carolina are a part of this shared Virtual Platform. Minnesota’s dates of March 25-27 are the first to open.

The Virtual Platform is a significant investment of time and labor, and of organizational funds. To make this experience as affordable to chapters as possible, the cost to register for the virtual conference platform is \$0.

We know that your year has been a challenging one. We know that we want your members to be exposed to the many opportunities that FCCLA offers them, now and in the future. To help our chapters learn, grow and build, we offer this virtual State Conference (THE FIRST EVER) to your chapter to use and to help us move into our 75th year of Minnesota FCCLA!

Feb 18	National Candidate Application due	The application is on the MN FCCLA website page for candidates
Feb 23	<b>State FCCLA Conference Deadline</b> (Submit new STAR Events entries for state events, register Online National event competitors, and confirm state advancers for midwinter) . <a href="https://www.registermychapter.com/fccla/mn">https://www.registermychapter.com/fccla/mn</a>	midnight Feb 23
Feb 24	All State Conference registered STAR Events will be imported to the Judge Pro system.	
<i>Feb 27 Midnight Advisers will Upload projects Feb 24 to Feb 27. (URL and pdf files)</i>	<b>Virtual STAR Events Submission:</b> State Advancers and State STAR Submission of STAR Event– Submit URL videos and pdf . <i>A link will be sent to advisers when State registration is completed and imported to Judge Pro system. The window of time for entering the URL and PDF of STAR Events is Feb 24 to Feb 27 at midnight.</i>	Noon Feb 24 to Midnight Feb 27 Saturday
Feb 23	<b>Candidate Applications</b> -State and Area Officers, JHC State Awards Due Adviser and MN Award Applications	Applications for candidates are on the MN FCCLA website page for candidates
Feb 22	<b>National Officer Candidate Test</b> To be arranged prior to Feb 22	Candidate test for NOC Feb 22
Saturday Feb 27	<b>Zoom Candidate Interview– National Candidates</b>	Zoom interview
March 1	<b>National Program Award Applications</b> due to Nat'l	Send to National FCCLA
Sat. March 6	<b>Zoom Candidate Interview-State Officer Candidates</b> To be arranged	Zoom interview
<i>Week of March 8th</i>	<b>Test for various Events-</b> ( <i>Everyday Equations, Parliamentary Procedure Team, FCCLA Buzz</i> )	Answerwrite system online tests
<i>March 8th Week</i>	Online Test Candidate Test– State Officer Candidate	Answerwrite system online tests
<i>March 8th Week</i>	Online Test Candidate Test– Area Officer Candidate	Answerwrite system online tests
March 13	<b>Zoom Candidate Interview– Area Officer Candidates and JHC</b> To be arranged	Zoom interviews
March 25	<b>STATE CONFERENCE! State Virtual Platform opens</b>	Virtual Platform
March 26	STAR Events and Academy Awards announcements	Virtual Platform
Sat. March 27	<b>National STAR Advancers Adviser's</b> zoom meeting	Zoom meeting
March 25 to May 10	<b>Virtual State Conference Platform</b> —5 other state conferences (Ohio, California, New Jersey, North Carolina, and Wisconsin ) will be accessible -all workshops and their state conference will be open.	
April 23-25, 2021	<b>Global Youth Service Day</b>	Chapter activities for Service
April and May	<b>New Officers Leadership Training on zoom</b> April 10 , April 24, May 8, May 22 at 9 am State Officers, 10:00 am Area Officers	By weekly trainings on zoom
August 1,2,3,4	<b>PRE CAMP: Leadership Training Exec Council– New State Officer Team and advisers</b>	Tentatively planned for Doubletree Bloomington
TBD	May or June-Virtual STAR Events– National STAR Event advancers	Virtual
June 27-July 2	<b>National FCCLA Conference</b> (Hybrid meeting) in Nashville Registration for hybrid and Attending virtually is same amount	Registration opens April 1
August 2,3,4	<b>CAMP: Leadership Training Area Officers, State Officers</b> —New State and Area Officers and Advisers	Tentatively planned for Doubletree Bloomington

# CONFERENCE REGISTRATION INFORMATION

## 3 components:

- **Part 1-State and National STAR Events**
- **Part 2-Officer Selection for new officers**
- **Part 3-State Virtual Conference**

## Part 1 STATE CONFERENCE REGISTRATIONS AND STAR EVENTS

- Chapter fee \$50. Each chapter should list a voting delegate
- STAR Events per person fee \$0 (State Advancers from Midwinter) \$0
- STAR Events per person fee \$20 MN Events and Online Events not previously entered at Midwinter
- CHAPTER REGISTRATION is connected to Chapter Affiliation data and the Midwinter STAR Event results have been imported to show student who qualified for STAR Events. Your chapter ID and password is needed. Registration Paid to MN FCCLA. Payment may be made in check to MN FCCLA or as a Credit Card payment through Pay Pal. PLEASE proceed with Registration until you see “FINISH REGISTRATION” There are two steps. Please get to “FINISH REGISTRATION”.

The link to STAR Events and State Conference Chapter registration is

<https://www.registermychapter.com/fccla/mn>

Registration is uploaded for Midwinter STAR Event qualifiers. New entries can be added for these events:

- Everyday Equations
- Show Me
- See What We've Done
- Parliamentary Procedure
- And register the Online National Events—FCCLA Chapter Website, Digital Stories for Change, Instructional Video Design. These events had no preliminary rounds, so we must enter them now for national consideration.
- Also register candidates in the registration participant codes for candidate testing.

### VIRTUAL EVALUATION WITH JUDGE PRO SYSTEM— February 24 to Feb 27 Upload URLS

After February 24, a link will be provided for the upload of URL (Videos) and pdf of STAR Event materials. Advisers will receive the link and upload your student's materials for judges to evaluate.

The URL must be accessible by an evaluator. The student's name and school should not be in the file name as evaluators see the file name. This is the site you will upload URL of videos, pdf documents for evaluation.

## Part 2 OFFICER CANDIDATE SELECTIONS

- Candidates applications are due Feb 23. Selections will be with zoom interviews, tests. Applications are on the MN FCCLA website page for candidates. <https://mnfccla.org/leadership/candidates/>

## Part 3 STATE CONFERENCE VIRTUAL PLATFORM—speakers, workshops, sessions

- A Virtual Platform “State Conference” Registration \$ (No cost for chapters– all members will have access.) A Virtual Platform for State Conference will feature speakers, workshops, sessions, announcements and open on March 25. This will be open until May 10 as we are sharing this with 5 other states. You will also be able to view their state conferences as they open!

### State Conference T Shirt

- We will be working with Centricity (formerly E group) to make a MN T shirt available through the FCCLA Store. You would order this through the Virtual platform “Store” and do your order with Centricity.

# 2021 State FCCLA Information



**Call Backs**-- In 2021, The top professional Presentations will be determined by the tie breaker score if there is a tied score situation.

**National Advancers**--If you are a State STAR Event advancer, you must decide on Saturday, March 27 if you are going to participate in the national STAR Event competition! All national advancers must be represented and attend a Zoom conference following Saturday's General Session.

Advisors, if you have students in a state contest that has the potential to go to National Level, MN FCCLA needs to know if you will accept the virtual opportunity on March 27.

**The National Conference and National Virtual STAR Events STAR Event registration is open after the FCCLA State Conference on April 1.**

**We need to know on March 27 if you can take this opportunity. National Advancers will pay the National STAR Event fee.**

FCCLA State Office suggests that you:

Discuss the National Conference Hybrid meeting in Nashville and the virtual STAR Events options with your student(s) and their parents and with your school board prior to State Conference.

Discuss the National Conference options with your administrators prior to the State Conference.

NOTE: It is important to ask your school, students and their parents about the possibility of a National Leadership Conference prior to State Conference.

**Minnesota FCCLA will not have a "Minnesota Package" of registration. This previously included t shirts, pins, STAR Event volunteer fee support, and backpacks.**

**Because the nature of the hybrid National Conference, we will not do this "package" in 2021.**

**STAR Events:** The midwinter results have been imported into the system and your students will show up if they qualified. The system is also linked to the National membership system. If there is a problem with your qualifying students, names and affiliation, you will need to contact the state office.

Thank you to the Area STAR Coordinators for their work in handling your Area midwinter meetings. Thank you for your work!

Area Coordinators were:

Shawn Vogt Sween-- Grand Meadow;  
Tammy Borman-- RTR;  
Katie Kreger-- Hinckley --Finlayson;  
Jayne Oachs-Wheaton and Herman-- Norcross;  
Gretchen Lee-- Badger. Thank you!

**Awards:** The following awards will be entered on the online registration:

- Chapter Spark Award
- New Member Award

See the MN website page for more information:

<https://mnfccla.org/upcoming-events/state-conference/>

**Submit applications for**

- 2021 Ultimate Leader Award
- Alumni Contribution Award:
- Alumni Achievement Award:
- 2021 Honorary Membership Nomination

**Power of One form**-Where to find it. (Completing 5 modules). <https://fcclainc.org/sites/default/files/Power%20of%20One%20FCCLA%20Recognition%20Application.pdf>

The Power of One recognition form is available on the National affiliation web portal for advisers.

**Application for Adviser position** (2 year term) MN FCCLA Board of Directors Link to: [Application for MN FCCLA Board membership](#)

**Adviser Recognition**

New on the Horizon Adviser Award

**Other Awards**-- applications on the [www.mnfccla.org](http://www.mnfccla.org) website.

Due Feb 23

State Administrator Award  
Alumni Contribution Award  
Alumni Achievement Award  
Honorary Membership for MN FCCLA

# 2021 State FCCLA Information

## National Awards deadlines

Applications must be submitted online to FCCLA national headquarters by March 1. The online award system will automatically close March 1, 11:59 p.m. EST.

*For award deadlines please check the National FCCLA Website at [www.fcclainc.org](http://www.fcclainc.org)*

**Awards often include a \$1000 chapter award or \$500 chapter award for national winners and runners up.**

## National Program Award applications- due to National FCCLA by March 1:

Career Connection  
Community Service  
FACTS  
Families First  
Financial Fitness  
Stand Up!  
Student Body  
Power of One– Increase the power to make a positive change in your families, careers, and communities, one goal at a time.  
Completed recognition forms should be sent to your **state adviser** by March 1.

**National Awards: Chapters who submit national award applications receive nametags ribbons at state conference.**

**National Public Relations Chapter Award** The award recognizes chapters who have excelled in planning and implementing exemplary public relations campaign to increase public awareness of FCCLA and Family and Consumer Sciences Education.

**National Outstanding Media** To honor a media outlet whose responsibilities are not related to Family, Career and Community Leaders of America (FCCLA) that has covered significant FCCLA activities and is giving continued service through press coverage to the local, state, and/or national organization.

## YOUTH LEADERSHIP POSITIONS

### Area Leadership team. Four candidates will fill the Area Officers positions.

Applicants may be grades 6-12. They will serve a term from State Conference 2021 to State Conference 2022.

April and May training will be virtual. Bi weekly Saturday morning zoom trainings will be held on various leadership topics. A recording will be done for officers who cannot attend with assignments for makeup.

An inperson Leadership Camp will be held in August. Skills needed by officers include the ability to plan workshops, speak about the topic, communicate to their peers and conduct projects in their own school. We encourage Areas to have

candidates from at least 4 chapters.

[Advisors work alongside of the team and attend training also.](#)

**State Officers** -State Officers are the governance of FCCLA with the Board of Directors for their year in office.

State Officers April and May training will be virtual. Bi weekly Saturday morning zoom trainings will be held on various leadership topics. A recording will be done for officers who cannot attend with assignments for makeup.

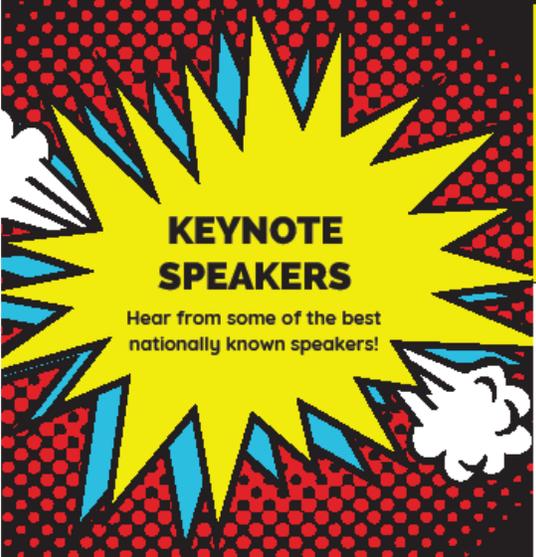
An in person Leadership Camp will be held in August. Skills needed by officers include the ability to plan workshops, speak about the topic, communicate to their peers and conduct projects in their own school.

State Officer Advisors will have a list of expected dates and events to attend with the State Officer. Skills needed to be successful include the ability to plan workshops, to speak about a variety of topics, to communicate to their peers and to conduct projects on a state basis. Current or returning State Officers may apply for year 2.

Officers who have completed a year as a State Officer may apply for an additional year. These officers will not be in the same process as the other state officer candidates. A full set of new candidates will be selected for State Officer and repeating State Officers will be in additional positions (New roles which help the organization fulfill the Strategic Plans.) The two processes are separate and not in competition with each other. The repeating State Officers will have different assignments and different election committee interviews. The Board of Directors has determined a 2 year limit to being a state officer.

**Area Leadership Officers and JHC** Area Officers and JHC help lead state efforts for education about FCCLA in their region. Applicants may be grades 6-11. JHC candidates will be in grades 6-8 and regional candidates may be any grade 7-11. They will serve a term from April 2021to April 2022. They will attend leadership camp training in June. Skills needed will include ability to plan workshops, speak about a variety of topics, communicate to their peers and conduct projects in their own school. The team member's Advisors work along side of the team and attend training.

**What do Areas do if they do not have a full slate of candidates?** By the Feb deadline, any region without candidates for a full team of officers will be notified. A one week extension will be granted to gather applicants. By March, the region not having 4 or more candidates will be contacted and told that their region is being merged into adjoining regions. A chapter may choose which region they will be joining. The chapters will meet with the new Area at state conference. The previous Area will no longer exist and will not meet as a Area.



## KEYNOTE SPEAKERS

Hear from some of the best nationally known speakers!

**4 MINUTE FORMULA**

*Eddie Slowiszewski*

CLICK HERE FOR LINK TO HEAR EDDIE  
<https://mnfccla.org/state-conference-speakers/>

**THE POWER OF IMAGINATION**

*Eddie Slowiszewski*

CLICK HERE FOR LINK TO HEAR EDDIE  
<https://mnfccla.org/state-conference-speakers/>

Minnesota FCCLA presents  
awesome speakers

Your adviser has the password for this website page containing the links for the Speakers. Go to MN FCCLA Website-State Conference Speakers.

**ATTITUDE CHANGES EVERYTHING - 3 WAYS TO MANAGE CHANGE AND UNCERTAINTY WITH A POSITIVE ATTITUDE**

CLICK HERE FOR LINK TO HEAR SAM  
<https://mnfccla.org/state-conference-speakers/>

*Sam Glenn*

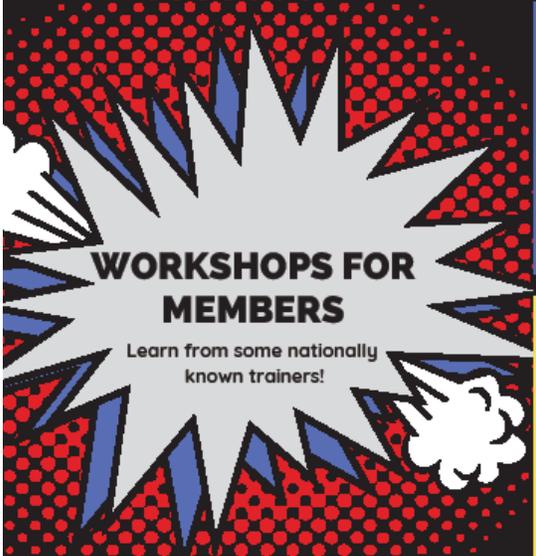
Minnesota FCCLA presents  
awesome workshops

Your adviser has the password for this website page containing the links for the Speakers. Go to MN FCCLA Website-State Conference Speakers.

**GETTING UNDRESSED... FINDING PURPOSE DURING CHANGE**

CLICK HERE FOR LINK TO HEAR DAVID  
<https://mnfccla.org/state-conference-speakers/>

*DAVID COOK*



## WORKSHOPS FOR MEMBERS

Learn from some nationally known trainers!

*Lifeline*

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP  
<https://mnfccla.org/state-conference-speakers/>

Minnesota FCCLA presents  
awesome workshops

Your adviser has the password for this website page containing the links for the Speakers. Go to MN FCCLA Website-State Conference Speakers.

*Getting Connected*

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP  
<https://mnfccla.org/state-conference-speakers/>

Minnesota FCCLA presents  
awesome workshops

Your adviser has the password for this website page containing the links for the Speakers. Go to MN FCCLA Website-State Conference Speakers.

*True Values*

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP  
<https://mnfccla.org/state-conference-speakers/>

**ADVISER WORKSHOPS**

Learn from some nationally known speakers for teachers and advisers!

*Creating Inspired Student Engagement!*

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP BY EDDIE SLOWISTOWSKI  
<https://mnfccla.org/state-conference-speakers/>

*Education and Leadership*

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP BY FRANK SHELTON  
<https://mnfccla.org/state-conference-speakers/>

**Planning With Purpose!**

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP BY CHRISTI BROWNING  
<https://mnfccla.org/state-conference-speakers/>

*Become the Best Version of You!*

CLICK HERE FOR LINK TO HEAR THIS WORKSHOP BY EDDIE SLOWISTOWSKI  
<https://mnfccla.org/state-conference-speakers/>

**STATE OFFICER DEVELOPED LESSON PLANS AND ACTIVITIES**

Learn about National FCCLA Programs from our State Officers and others

**Which Fork in the Road Will You Choose?**

by Elliot Doyle and Katie Harfmann

**Say Goodbye to Stress and Yes to Success**

by Abigail Bettendorf & Jakob Berghammer

**Say Yes to FCS Education**

by Ella Lanoue and Rylee Anderson

**Community Service During Covid Using Technology to Implement Impactful Service Projects**

by Cassidy Auld and Nathaniel Janssen

**Advocate, Seek Donations for your Chapter and Friendraise**

by Hailey Von Ende and Amber Findlay



Sample letter for asking for parent permission  
to attend the National FCCLA Conference  
prior to coming to the State FCCLA Conference.

March 2021

To: FCCLA member parents

From: Your FCCLA Advisor

Re: National FCCLA Conference  
June 27-July 2, 2021 Nashville

Your child will be participating in the State FCCLA Conference at the end of March. The top team or individual in each category will qualify for National FCCLA competition. The time line for registration for national STAR Events is starting April 1. We will need to know on March 27, if your student intends to accept the opportunity for National STAR Events. In 2021, the National STAR Events will be virtual.

The National FCCLA conference is a hybrid conference. STAR Events will be virtual. These will happen in May or early June. Some leadership activities will occur for students at a smaller in person event in Nashville. A student in virtual STAR Events needs to be registered, but needs not attend the in person conference to receive their medals.

I do need to know if participating is a possibility and so I would like to have this form signed and returned. The information on this form will indicate a final decision.

Thank you so much for your help in this matter,

\_\_\_\_\_  
FCCLA Advisor

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FCCLA Name \_\_\_\_\_

\_\_\_\_ Yes, my child would be able to go to the National FCCLA Conference

\_\_\_\_ No, my child would NOT go to the National FCCLA Conference

\_\_\_\_ Yes, my child would be able to participate virtually in STAR Events prior to the National FCCLA Conference

\_\_\_\_ No, my child would NOT be able to participate virtually in STAR Events prior to the National FCCLA Conference

Parent's signature