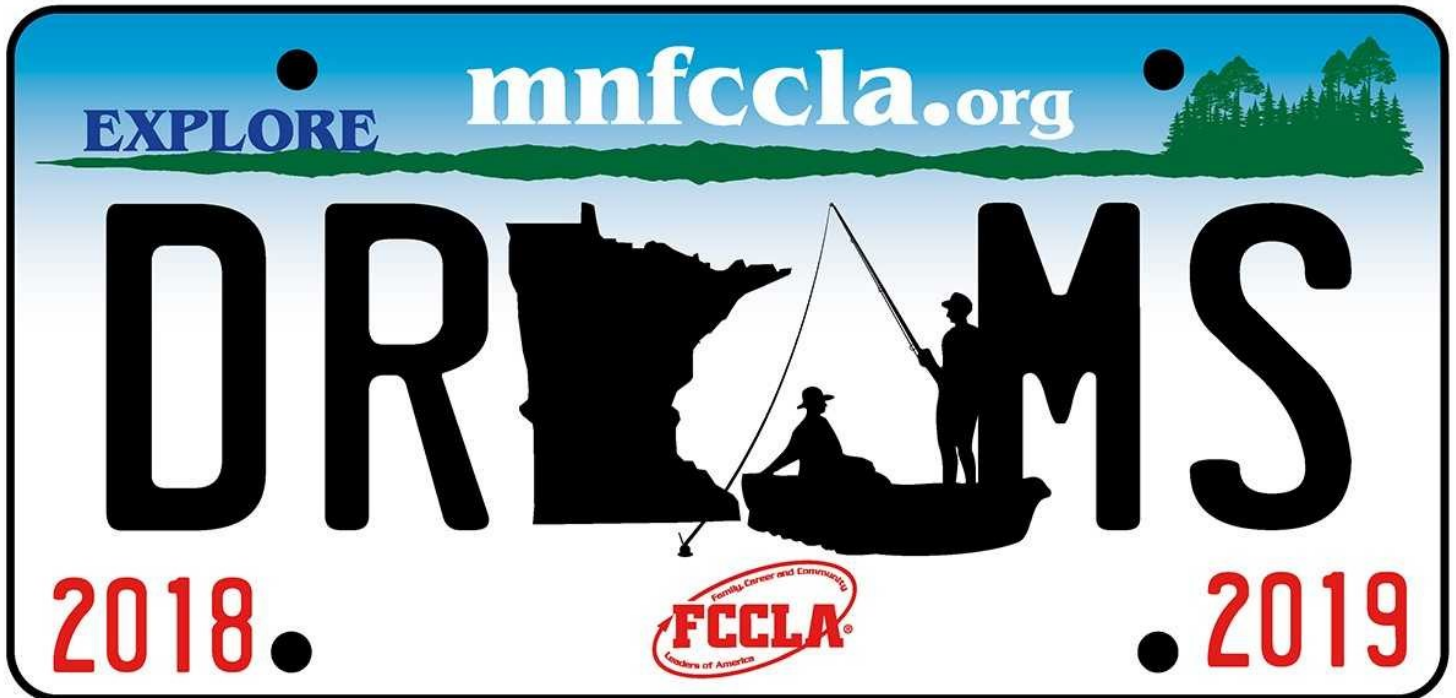


2019 Minnesota FCCLA  
State Conference Information

LAND OF 10,000



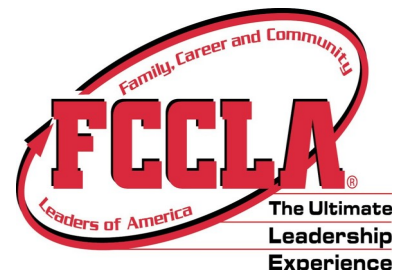
**STATE FCCLA LEADERSHIP CONFERENCE**

March 28-30, 2019

Doubletree Bloomington Hotel

**State Conference Information for Chapters**

*A youth-lead comprehensive  
educational, leadership-training  
event sponsored by  
Minnesota Family, Career and  
Community Leaders of America*



**Upcoming deadlines:**

**State FCCLA Conference Deadline– February 6 at midnight.**

*(Registration provides details and sizes that only can come from the registration—so it needs to be completed)*

**State and Area Officers, JHC, Peer Ed Team Applications Due-February 13**

**National Program Award Applications due to Nat'l– March 1**

**Adviser MN Award Applications– March 7**

**State Awards Due– Feb 13**

**Strengthening MN FCCLA Adviser Scholarship Due April 1**

**Events:**

**Shadow Day– Feb 11**

**State Conference-March 28-30**

**National Advancers Meeting– Saturday March 30**

**Global Youth Service Day– April 19-21, 2019**

**April Exec Council Meeting– State officers and advisers, Natl candidates April 6-7-  
Paynesville, MN**

**June Exec Council Meeting-State Officers and advisers, Natl candidates June 15-17, Beth-  
el College**

**June Leadership Camp– June 17-20, 2019**

**STAR Event National Advancers Practice Workshop Day-June 18**

**National FCCLA Conference –Anaheim, Ca. June 28-July 2, 2019**

# CONFERENCE REGISTRATION INFORMATION

The link to registration is <https://www.registermychapter.com/fccla/mn>

Registration is uploaded for Southeast, Northern and Central East Area STAR Event qualifiers.

Registration for Southwest and Central West will be available as the regional results are uploaded successfully.

**Online registration process: CHAPTER REGISTRATION:** The link for the online registration process is advisers in an email. The registration process is similar to the process used in the past 3 years. It is connected to Chapter Affiliation data and the Midwinter STAR Event results have been imported to show student who qualified for STAR Events. Your chapter ID and password is needed.

**Registration Paid to MN FCCLA.** Payment may be made in check to MN FCCLA or as a Credit Card payment through Pay Pal.

**Student delegates** \$135.00 (2019-Meal function in 2019 was added to make two meals included.)

**Adult delegates** (Chaperones, Advisers) \$160.00 (2019-Meal function was added to make two meals and reception included.)

Ratio of adults to students (8 chapter students to 1 adult)

**CHAPERONES: Adult to student ratio: Must be 8 students to 1 adult.**

**Per person fee for not having doubletree rooms is \$90.00 per person.** (To offset attrition penalties we would need to pay for not using enough hotel rooms as per FCCLA's contract)

**State Conference Students registration: (In 2019 includes two lunch tickets)**

Includes a T- shirt for all delegates, speakers and expenses, insurance, programs, Av, and meeting room rentals. Thursday Evening meal, and a Friday Lunch (Pizza buffet) plus gluten free and vegetarian options will be included as a part of the registration.

**State Conference Adviser, Chaperone, Adult: (In 2019 includes two lunch tickets)**

Includes a shirt for all delegates, speakers and expenses, insurance, programs, Av, meeting room rentals and reception. Thursday evening meal and Friday Lunch (Pizza buffet) plus gluten free and vegetarian options will be included as a part of the registration.

**Chapter Fee: \$50.00 per school. Reimbursed if Adviser is a Lead Consultant.**

## **REGISTRATION DEADLINE:**

**Registration: Before February 6 STATE CONFERENCE REGISTRATION**

**After Feb 6 a late fee of \$10 per person occurs**

**After Feb 13 a late of of \$20 per person occurs.**

Determine Chapter members who will be attending the March 28-30 State Conference. All members must be affiliated on the chapter's affiliation with national FCCLA in order to be registered with the State Conference. **PLEASE proceed with Registration until you see "FINISH REGISTRATION" There are two steps.**

**Please get to "FINISH REGISTRATION".**

**The link will be provided to chapter advisers when all midwinter results have been loaded into the system.**

**Two meals** for all registered delegates will be provided with registration ( one is a pizza buffet and one is a student friendly meal). Identify students who will need Gluten free or vegetarian meal choices. Chapters will be given meal tickets and a time for their chapter to go through for meal. There is no adviser breakfast meal included this year.

**Identify chaperones,** ( Ratio is 8 students to one adult) as well as yourself, the adviser, and register them for the adult registration which will include a breakfast Friday morning and program/ speakers. This ratio will be mandatory for security and safety reasons for the conference.

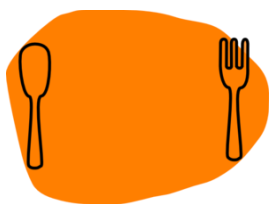
On the registration link, sign up your students for the **Grade level workshops.** We expect all students to attend unless they are doing a STAR Event at that hour.

Advisers will register **students based on grades for workshops and speaker sessions.** Exact timing of these will be determined later as the schedule develops. Some sessions are for all and you do not need to designate those sessions.

Please review the registration custom questions each adviser will answer in the online registration system.

REGISTRATION

1	Describe a Silent Auction item that your chapter will donate to the Silent Auction.
2	Are you and your chapter registered at the Doubletree Bloomington hotel?
3	Talent: Does this chapter have a talent entry? Midwinter Talent advancers.
4	Talent details: If yes, Describe your talent entry, names of persons, song and equipment you will be using.
5	Dance Showcase: Does your chapter have a dance showcase entry? Describe the song or entry.
6	Dance Showcase: Please describe your dance showcase details
6	Service Parade: Does your chapter have Service Parade entries?
7	Service Parade details: service parade representatives and each service project's details. How many posters? Please provide names of your representatives per poster? (Suggested: 1 or 2 per poster)
8	Lip Sync: Does your chapter have a lip sync entry?
9	Lip Sync: Please describe your lip sync song and participants.( 1-8 members)
10	Membership Recognition: Our chapter has increased by 7 or more members from last year. ( 7 Up Party eligible) or Maintained membership and would pay the \$5.00 per delegate to attend the 7 Up Party.
11	Describe any needs or special accommodations that a student in your chapter might have.
12	A chapter needs to have a one adult to 8 student ratio for chaperones. Do you have this ratio of chaperones?
13	AWARD: Please name of one member you would like to honor as the Chapter Spark Award.
14	AWARD: Please provide the name (s) of a "new member" for the New Member Award you would like to honor.
15	AWARD:I am nominating a member for consideration for the Ultimate Leader Award-See the MN FCCLA website for the application form.
16	FCCLA is partnering with Mn. Assoc. of Family and Consumer Sciences (MAFCS) for membership affiliations for this professional organization. Are you already a member? Membership annual dues are an optional item you can choose in registration. We will forward the membership to MAFCS. Thanks for strengthening the profession.



**Thursday evening meal– Included in registration– detemined with hotel staff–** A youth friendly meal choice will be available for registered delegates with meal tickets provided following the First General Session.

**Lunch on Friday–** Included in the registration will be a buffet lunch (pizza and salad) for all delegates.

Notification of a need for gluten free and vegetarian will be available on the registration.

No Adviser breakfast on Friday morning this year. A reception for Advisers/ Chaperones will be held in conjunction with the Friday evening Ballroom activities. A ticketed Celebration Supper will be available for State Officers, VIPs and their guests to purchase for Friday evening.

You may indicate on the registration if you delegates that have special meal needs such as gluten free/ vegetarian needs.

# HOTEL SLEEPING ROOMS INFORMATION

Advisers will use an excel file RAPID to send sleeping room reservations to the Doubletree hotel.

**HOTEL:** The hotel we are using is the Bloomington Doubletree Hotel.

No other hotels are in our conference room block. Chapters should be registered at the hotel with their delegation. A fee will be assessed for chapters not staying at this hotel and the chapter is further than 25 miles from the location. This is because our contract is based on rooming guarantees.

**Hotel Rooms**—All chapters must be at the Doubletree Hotel. Hotel reservations due to hotel by cut off date of:

Single	Double	Triple	Quad	tax
Single \$135	Double \$135	Triple \$145	Quad \$155	Tax 14.925%

**February 25.**

Fee charge for not using Doubletree -(Per person fee for the chapter not using Doubletree rooms is \$90.00 per person paid to MN FCCLA) This has been a policy of the MN FCCLA Board of Directors.

Hotel reservations will be made using an excel file directly to the Doubletree hotel.

**FCCLA Room BLOCK CUT OFF DATE– February 25.**

\*\*After this time, hotel rooms will not be available in the FCCLA block.

## **Registration and Hotel Use**

By agreeing to a number of hotel sleeping rooms, FCCLA can use conference rooms. This is part of our contract. Our agreement with hotels includes utilizing a block of sleeping rooms in order to get the use of conference room spaces. Our ability to use conference space is based on sleeping room occupancy.

**A surcharge will be assessed for delegates and chapters not staying in the hotel rooms of state conference hotel: Doubletree Hotel.**

**MN FCCLA will pay an “attrition fee” if we do not make our room block use and anticipated revenue to the hotel. Therefore, chapters must use the hotels we have secured. Our attrition fee due to the hotel (as of now ) is over \$113,000!**

**Notice: Due to the high number of rooms requesting 3 or 4 people per room, the hotels may not always have the availability to assign you a double/double room. Your room may have a king bed and roll away bed.**

**Before [February 25](#) HOTEL ROOMS** Determine the **hotel rooms** your chapter will need at the Doubletree Bloomington Hotel. We are only using the Doubletree hotel and there is a high demand on double-double rooms ( 2 beds). Therefore, the hotel may contact you about using rollaways in order to keep the chapter groups accommodated.

- Use the [Rapid excel file](#) and email this/upload this to the hotel.
- The cut off for our room block is: [Feb 25](#). The Doubletree will contact you with confirmation. The hotel will need a credit form or proof of payment from your school.
- All chapters must be registered for sleeping rooms at the Doubletree Bloomington. The per person fee for NOT having sleeping rooms is \$90 per person. This is used to cover the hotel attrition fees in our contract that FCCLA will need to pay for unregistered sleeping rooms. If a chapter does not meet the hotel registration deadline, rooms will be released and a much high rate will occur to secure a sleeping room.

# 2019 State FCCLA Information

## STAR Events-participant sessions

There will be four+ blocks of time for STAR Events

**Session I** Thursday Thursday afternoon

**Session II** Thursday Thursday evening

**Session III** Friday Friday morning

**Session IV** Friday Friday Afternoon

*Times may vary as we work the speaker sessions*

## STAR Events Recognition

Friday Evening (STAR Event Session 1, 2, 3 Gold medals) and also Saturday morning (Session 4 STAR Event Gold Medals and advancers, chapter awards.)

**Evaluators:** An expert in the topic area, and a student or alumni will judge each event. Some alumni, past officers and past participants serve as judges. The State Officer coordinating STAR Events will contact them.

System of securing evaluators for 2019

Expert Evaluator- Contacted by a STAR Event Committee

Alumni Evaluator- Contacted by a Lead Consultant\*.

Student Evaluator- Contacted by the State Officer.

A student Evaluator **must already be a high school delegate.** These student Evaluators must not have a STAR Event to participate in. **STUDENT Evaluators MUST HAVE EXPERIENCE IN THE STAR EVENT THEY ARE ASSIGNED TO JUDGE.**

\*The Lead Consultant secures the Alumni Evaluators and Room Consultant (s) for their event.

### Requirements for Student Evaluators

Must be senior high age with at least two years STAR Event Experience and have an understanding of FCCLA programs, have the ability to understand and interpret the STAR Event rubric. As a judge, students must have the ability to remain unbiased and keep all discussions between judges confidential.

### Expert Evaluators

New: A State STAR Event Volunteer Committee will find expert Evaluators for every STAR event category. This is a change from past years. The committee will seek out Evaluators that have adequate expertise in the STAR Event area. The role of the expert judge is to evaluate the validity and relevancy of the content area of the STAR event. The expert judge need not have extensive FCCLA background. The alumni and the student judges will provide the FCCLA expertise.

### Alumni Evaluators

The Lead Consultants will be seeking alumni judges.

1. Must have at least two years STAR event experience.
2. Have an understanding of FCCLA programs
3. Ability to understand and interpret the STAR event rubric.
4. As a judge, alumni must have the ability to remain unbiased and keep all discussions between judges confidential.

### Procedure for the STAR Event Awards

Gold medals will be announced on stage on Friday evening and Saturday morning. Medals will be put in the advisor packets by the lead consultants.

**Call Backs--** The top Illustrated Talk participants will receive a "Call Back".

MN FCCLA has Call Backs to determine who will advance to National STAR Events. Following each session, a Call Back list will be posted near the registration table or outside the STAR Events Headquarters room. You are responsible for checking the lists. If you miss your call back time, you are eliminated. These will be posted as soon as results are double-checked and tabulated.

**Thursday Call Back Events--** Posted on Thursday.

Call Back judging begins Friday morning.

**Friday Call Back Events--** Posted as they come in. Call Back Judging will begin as early as is needed.

**Re-interviews-** These occur for some events participants that may have a re-interview if the judges need to see teams again to make final decisions. This is more likely to occur if the event has more than two rooms of competition in a JR or SR division. The Posting of the STAR Events Call Backs and re-interviews will be outside of Atrium 1.

**National Advancers--** If you are a State STAR Event advancer, you must decide on Saturday, March 30 if you are going to participate in the national STAR Event competition! All national advancers must attend a conference following Saturday's General Session.

Advisors, if you have students in a state contest that has the potential to go to National Level, MN FCCLA needs to know if you will accept the trip opportunity at the State Conference.

**The National FCCLA deadline for STAR Event registration is shortly after the FCCLA State Conference. We need to know on March 30 if you can go. National Advancers will pay the national STAR Event fee and also a State Management fee determined by the Board of Directors.** Because all paperwork must be completed very quickly, you must be able to tell MN FCCLA at the State Conference if you can go. If you are not able to attend, the alternate must be contacted and submit the proper forms for us to meet the deadline.

# STAR EVENTS INFORMATION



A. **STAR Events:** The midwinter results have been imported into the system and your students will show up if they qualified. The system is also linked to the National membership system. If there is a problem with your qualifying students, names and affiliation, you will need to contact the state office.

B. **SKILL events registration** happens with state conference registration. There was no pre qualifying

**Skill Events:** These are shorter competitions that match career interest areas or are foundational leadership skills. These are the events which Minnesota is offering during State Conference:

Purpose: Provide opportunities for members to demonstrate college and career-ready skills in Family and Consumer Sciences and related occupations Award: Gold, Silver, Bronze  
Competitive Levels: Entries and Culminates at State Level, no regional level. Categories: Junior, Senior and Occupational. See rules in the MN Handbook for STAR and Skill Events. (On MN FCCLA Website-Competitive events) Events offered in 2019 SLC Demonstrate a skill: **Toys that Teach**-(Jr,Sr,Occ), **Food Art**-(Sr,Occ), **Knife Skills**,(Occ) **Interviewing Skills**, (Jr,Sr,Occ) **Impromptu Speaking** , (Jr, Sr, Occ) **Speak Out for FCCLA**, (Jr, Sr, Occ) **Technology in Teaching** , (Sr, Occ) , **Challenge Events**; (Jr, Sr, Occ) Take a test at SLC: **Early Childhood Challenge, Nutrition Challenge, Science in FACS.**

Thank you to the Area STAR Coordinators for their work in handling your Area midwinter meetings. Thank you for your work! Area Coordinators were:

Shawn Vogt Sween– Grand Meadow;  
Tammy Borman– RTR; Katie Kreger–  
Hinckley –Finlayson; Jayne Oachs–  
Wheaton and Herman– Norcross; Clare  
Kupcho–Kelliher. Thank you!



## QUALIFICATION FROM MIDWINTER LEVEL FOR STAR AND STATE EVENTS

Students who qualified for STAR Events and State Events will be already in the system and locked. You can remove students who are not attending.

New chapters and Occupational chapters can get help from the STATE FCCLA Office.

You can add STAR Event students but these will be cross checked with our Midwinter results. We will invoice you if they were not in the midwinter system. Qualifiers from Midwinter level have been pre-set.

Please check your registrations for STAR Event or State Event students.

**REGISTRATION FOR SKILLS EVENTS:** Skills Events students will be entered for state for the first time by you. These events were not held at Area Midwinter level.

**CHANGES: You will receive notification of your participants schedules in March.** Once you check over your list of qualifiers, you can suggest needed changes to the State Office. A FORM is provided in the Forms packet (word documents) with information we need in order to work with any exceptions to what has been provided by the Area STAR Coordinators. This FORM must be used. (Names– exactly spelled as they are on the affiliation membership, events– specific information, grade level is needed is on that form.)

**The state FCCLA office WILL NOT take voice messages, random emails as “data” for changes. You must provide the information on the form. This will help us get your correct qualifiers into the system prior to opening the system for your state conference registration.**

**We will NOT make changes for STAR Event participants not in the correct age or category once you get to the at State Conference, so please check these over before March 22!**

**CONFLICTS:** The online system will be able to predict schedule conflicts, therefore less scheduling adjustments will be needed prior to state conference.

**CHAPTER SCHEDULES WILL BE AVAILABLE FOR YOU TO SEE IN THE WEBPORTAL:** after March 15, your chapter’s schedules will be available to look at. Once you receive the chapter’s schedule, please check it over. This scheduling will not be available until March.

**Call Backs for Illustrated Talks and Re interviews for national STAR Events:** Participants will need to be at call back times or re-interviews to be considered for National advancing. The state conference delegates must be registered for State FCCLA hotel rooms. Refer to the STAR Rulebook for more information on qualifying for National levels.

**ALL Advisors will be STAR Event Lead Consultants or other volunteer tasks.**

**Lead Consultants will be contacted in late February for their tasks.** Advisers who serve as Lead Consultants will receive a chapter fee refund. Lead Consultants do some work recruiting volunteers and in servicing their evaluators prior to the conference.

# 2019 State FCCLA Information

## Global Youth Service Day

MN FCCLA is a Lead State Agency. We are cheerleaders for the service projects in our state and with FCCLA chapters that occur before and after March 28-30, 2019.

See [www.ysa.org](http://www.ysa.org) for more information.

## Conference Highlights

**Plan to be at the state conference by Noon on Thursday.**

**Thursday afternoon – New! Orientation meetings for STAR Participants**

**Thursday afternoon New! Orientation meetings for Advisers**

STAR Events– Session 1

**Thursday First General Session:**

Speaker Morris Morrison  
Opening session- state theme presentation,  
Service Parade, Candidate speeches

**Thursday evening**

Talent Show– Thursday evening– Ballroom  
STAR Events- Session 2  
Membership 7-Up Party for invited chapters (Membership incentive)

**Friday**

Area Meetings will select officers, celebrate the year.

**STAR Events Session 3 and 4**

**Friday Speaker sessions**

Craig Scott, Value Up!, Jared Sebesta and others.

**Friday Evening**

Academy Awards Session, Installation of State Officers. STAR Event awards.  
Entertainment  
Dance

**Saturday Award Session**

Entertainment  
STAR Event Awards announced, Chapter Trophies, National Advancers

**WORKSHOP AND SPEAKER SESSIONS FOR SPECIAL AUDIENCES WILL BE ASSIGNED BY GRADE LEVEL.**

Thursday– THURSDAY And FRIDAY AFTERNOON  
SPEAKER SESSIONS FOR specific grades  
Tickets will be created for your chapter’s delegates in these grades from the registration system.

### **High Energy Activities:**

Scavenger Hunt– Thursday afternoon

We Walk4 Water– Friday

Fitness activities

### **Workshops/ Training Session/ Speaker Sessions**

Many of the sessions will be in the Ballroom and accommodate many members. Advisors will be notified of the training schedules in March.

\*\*\*\*\*

## **SENIOR RECOGNITION**

**This is something underclassmen members could help to do for the senior members.**

Attention chapters! If you have a senior in your chapter, we ask that you make a senior poster to recognize them at state conference. These posters will be made out of foam board and approximately **15 inches X 20 inches ( ½ of art foam board)** in dimensions. They should include a picture of the senior and what school they’re from. Put the photo on a magnifying glass drawing. Chapters should drop off their senior posters in the silent auction room. The senior posters will be displayed in the state conference. Chapters should pick up the posters after Academy Awards.



On the back, tape an index card with this information. (This part will be removed by state staff and kept)

Senior name	
Chapter, Future plans, college?	
Photo	
Work?	

<b>Senior’s name</b>	<b>Chapter</b>
<b>E mail for senior</b>	<b>Home Address</b>
<b>Phone or cell phone</b>	<b>Future plans:</b>
<b>Career interest:</b>	<b>College they may attend:</b>
<b>Work plans:</b>	<b>Adviser’s name:</b>



# STATE CONFERENCE PROGRAM FEATURES

## Talent

### Showcase

Talent and Dance showcase entries from Mid winter will be doing a one time show on Thursday evening.



**Talent and Dance Showcase** –provide names for entries who qualified at Midwinter. This year all Talent will perform on Thursday evening in the Ballroom. There is not prelims or rehearsals. Talent and Dance Showcase will NOT be part of any other session.

**Talent and Dance showcase** Sr and Jr category; Qualifying entries came through the midwinter conferences. These groups of 1-8 people can be added in the online registration process. Identify the names, and song *There will not be a piano available at State Conference. The hotel does not have one. Please use a different method of accompaniment.* Qualifying entries came through the midwinter conferences.

**Lipsyncs:** Not determined at Midwinter conference but advisers may register them. **Lip Sync entries**– Chapter groups who want to preform a Lipsync will be able to do this Thursday evening. Chapter advisers can sign up a lipsync group in the registration online system. These did not perform at midwinter, so all entries are only registered on the webportal. Lipsyncs must be approved songs consistent with the FCCLA values, mission and purposes, and no cross dressing or inappropriate costumes.

Songs must be appropriate meaning that is consistent with the mission of FCCLA: no swearing, no sexual content, no violence, no cross dressing, no bashing men, women, animals or persons of authority. Costumes should cover cleavage, belly buttons, backs. No costumes length should be shorter than mid-thigh. Contestants can be denied to perform if songs or costumes are inappropriate. *There will not be a piano available at State Conference. The hotel does not have one. Please use a different method of accompaniment.*

**Service Parade chapter poster participants will need to be named** and register them in the state conference registration.

**Awards:** The following awards will be entered on the online registration:

- Chapter Spark Award
- New Member Award

The following awards are a submitted paper award:

- The Ultimate Leader Award
- Honorary Membership
- School Administrator Award
- New on the Horizon Adviser Award
- Alumni Achievement
- Alumni Contribution
- Master Adviser
- Mentor Adviser

### **Additional Aspects of State FCCLA Conference are:**

- **A Career Fair QR code challenge.**
- **STAR Events in 50 events.**
- **Skill Events in 10 categories.**
- **Donations received will go to sustain the FCCLA scholarships and the Legacy campaign.**
- **A drawing of the STAR Event participants to receive \$50 for meals and expenses at the Atlanta National Conference from this Legacy fund**

### **Adviser Recognition**

#### **New on the Horizon Adviser Award**

Nominate a new adviser in your region or area. The New On The Horizon Award is for advisers who have been an adviser for less than 5 years. Application due Feb 13.

**Other Awards– applications on the [www.mnfcla.org](http://www.mnfcla.org) website. Due March 7**

- **State Administrator Award**
- **Alumni Contribution Award**
- **Alumni Achievement Award**
- **Honorary Membership for MN FCCLA**

# 2019 Conference Features



## Area Officer and JHC Elections

**Area Leadership Meetings– THESE WILL BE HELD ON FRIDAY MORNING.** This is a change in the schedule from previous years.

### Installation on Friday evening

Area Leadership Officers and JHC will be elected on Friday morning and installed Friday evening of State Conference. Installation of State Officers will occur on Friday evening.

### BOARD OF DIRECTORS POLICY:

Areas with less than 4 candidates by the application deadline will be notified. Within one week, if the Area does not have 4 candidates, regions will be told to request the move to another Area and the Area will be dissolved.

## 2018-19 MN FCCLA Chapter Photos

Because of this year's theme, the state officers would like to recognize each chapter and where they come from.

To help them with that, they would like you to take 2 photos with any or all of your chapter members.

- By the sign outside of your town with the population
  - By something that makes your town unique.
- Due date for the photo's is February 13. When you have them completed, send them to Lindsey Roemeling at Luverne High School.



## WHO ARE THE SPEAKERS FOR STATE CONFERENCE?

**Morris Morrison**

**Craig Scott**

**Jarred Sebasta**

**Value Up!**

**And more.....**

THEY ARE AWESOME!!!! Learn and be inspired!

*Stay tuned to #MNFCCCLA, Facebook and Twitter for more information about our fabulous line up of speakers.*

## CELEBRATE YOUR SERVICE PROJECTS

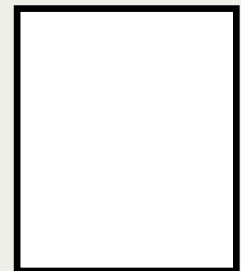
part of the celebration of service on Thursday General Session with the Service Parade. Submit 1 or 2 chapter delegate's names per service project to carry an art foam board poster into the General Session. See form for details.

They will represent your service project. 1 or 2 per project but no limit to the number of service parade posters your chapter sends to represent your projects. Posters will be displayed throughout the conference.

### **CHAPTER SERVICE PROJECT FOR**

**FCCLA CHAPTER.**

PHOTO(s)



NUMBER OF PEOPLE SERVED.

WHAT WE DID.....

IMPACT OF OUR SERVICE PROJECT WAS:

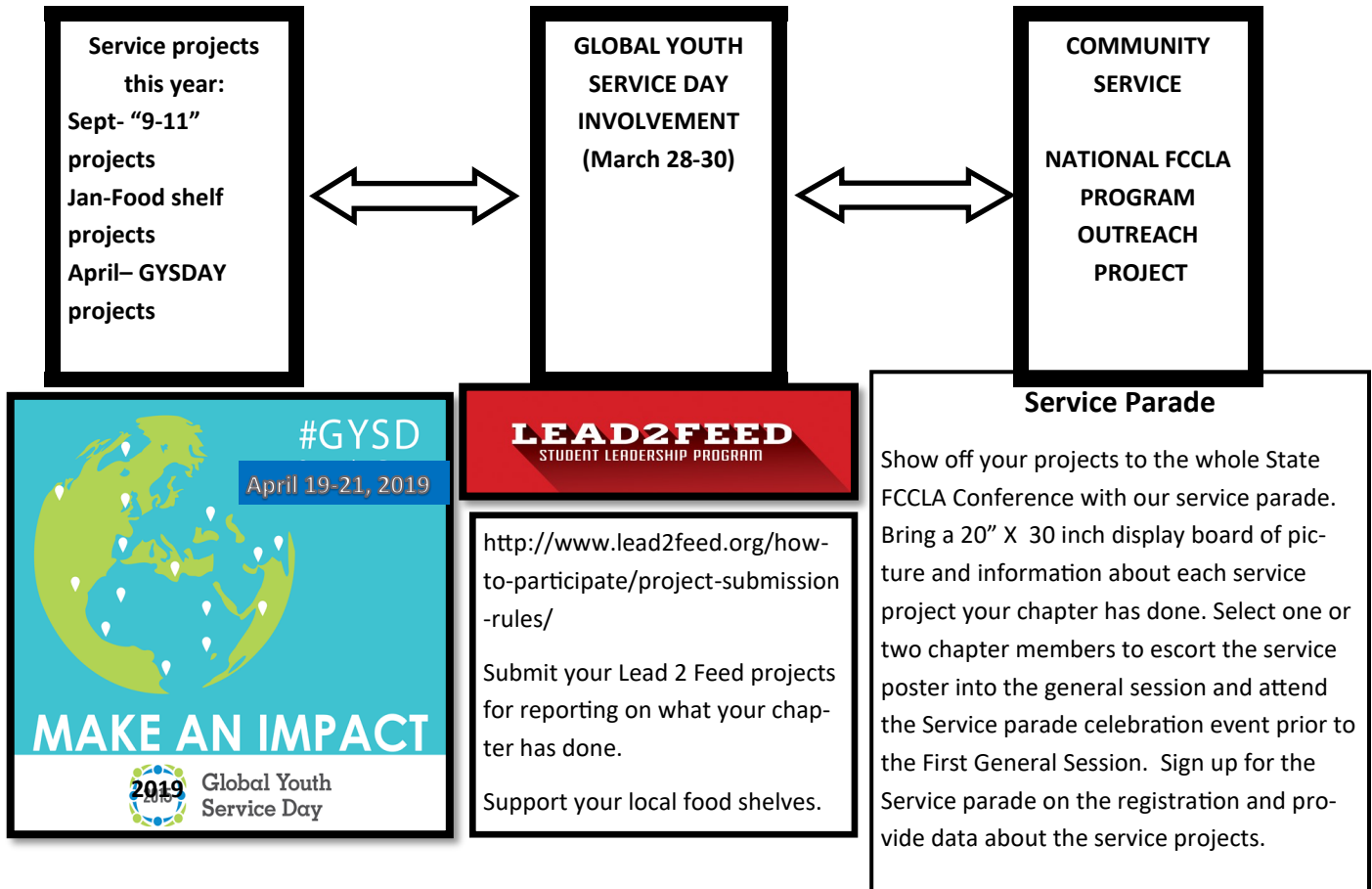
\_\_\_ Quantities

\_\_\_ Impact of the service

\_\_\_ Number of volunteers

Results.....

# 2019 GLOBAL YOUTH SERVICE DAY CELEBRATION



MN FCCLA has been chosen for Youth Service America’s Campaign (a competitive grant) for 2019 Lead Agency for GYSDAY. We will be celebrating service projects that FCCLA chapters have done and conducting a activity at State FCCLA Conference in partnership with We Day. That will be a Walk4Water.

- State Officers have discussed a way to be involved in the Global campaign called **Walk4Water**. We are going to embed the We Walk4Water campaign into activities we will do during the State Conference. Chapter members will “carry water” to simulate how people in many countries access water. More details on the logistics of how your chapter members will be able to participate will be coming soon.

Why focus on clean water? Minnesota is a land of 10,000 lakes, so we often take water for granted. But we now that globally, access to safe and clean sanitation facilities for both genders increases school attendance among teenage girls. Education surrounding healthy sanitation and hygiene practices helps with behavior change in school children, whereby students are practicing good water use and sanitation behaviors. This also increases the knowledge of these practices among their parents and other community members. Access to clean water improves the health of community members, creates healthier practices surrounding sanitation and hygiene, resulting in the reduction of waterborne diseases and provides a consistent source of water for drinking and food preparation. In fact, clean water is one of the most crucial and efficient ways to lift a community out of poverty. Clean water access allows girls to go to school instead of bearing the responsibility of transporting their family’s water. Clean water reduces water-born illness and leads to better agriculture and access to food.

- 80% of illnesses in the developing world are linked to poor water and sanitation. Unsafe water, and poor sanitation and hygiene kill an estimated 1.7 million people annually.
- 600,000 children a year die from illnesses like diarrhea that are directly attributed to unclean water.
- A study of water poverty in sub-Saharan African found that women and girls spend at least 16 million hours a day collected drinking water, while men spend 6 million hours.

# 2019 State FCCLA Conference Information

**Dress Code:** Dress to represent the image of a young professional organization. **No Blue Jeans!**

**Leggings are not a substitute for slacks.** The Board of Directors has determined this is the dress code for MN FCCLA events will follow the FCCLA guidelines for events. Student dress should contribute to the positive, professional image of FCCLA. STAR Events participants are expected to adhere to the published dress code for all general sessions, and workshops. For participation in competition, follow event specifications for dress, and wear appropriate clothing for the nature of the presentation. If attending conference activities prior to or immediately after a STAR Events presentation, be prepared to change into clothing that meets the conference dress code.

Note: All delegates will get a light grey State Conference t shirt this year.

<p><b><u>Thursday afternoon and evening</u></b> <b>All Officers wear uniforms. Dress to represent the image of a young professional organization.</b></p>	<p>FCCLA uniform or.... Top: a Red, White or black polo shirt or a red, white or black button up shirt. Bottoms: black slacks or khaki slacks or black skirts (knee length or longer). <b>Leggings are not a substitute for slacks.</b> Shoes: Black preferred, no flip flops <b>No Blue Jeans! Leggings are not a substitute for slacks.</b> <b>Note: Thursday Membership party for chapters who have gained or maintained members will be this dress code above. (Not white t shirts as in past years)</b></p>
<p><b>Thursday evening– 7 Up Party (invited chapters)</b> <b>A CHANGE</b></p>	<p>Invited members who have met membership challenges will wear a black (all black) t shirt or shirt. NO other colors. This is not a highlighter party with white shirts this year. It is a fun party with music, lights and fun. <b>Chaperones and advisers must also attend with their group for admittance.</b></p>
<p><b><u>Friday</u> -All Officers wear uniforms.</b> <b>Dress to represent the image of a young professional organization.</b></p>	<p>FCCLA uniform or.... Top: a Red, White or black polo shirt or a red, white or black button up shirt. Bottoms: black slacks or khaki slacks or black skirts (knee length or longer). <b>Leggings are not a substitute for slacks.</b> Shoes: Black preferred, no flip flops <b>No Blue Jeans! Leggings are not a substitute for slacks.</b></p>
<p><b><u>Friday evening</u></b> <b>Dress to represent the image of a young professional organization.</b></p>	<p>Academy Awards– The above organizational clothing or formal or semi formal wear that is modest. Dresses should not be extremely short or low cut. Swim wear and cover ups for pool use. No shorts. Skirts and Capri's must be below the knee. No "midriff showing" shirts. STAR Event participants may follow their STAR Event dress guidelines.</p>
<p>Violators of the dress code will be asked to change and may not be allowed on stage.</p>	
<p><b><u>Friday-Dance-Ballroom</u></b></p>	<p>Ballroom-This event you can wear the Academy Awards attire listed above. Dress to represent the image of a young professional organization. <b>No Blue Jeans!</b> <b>Leggings are not a substitute for slacks</b></p>
<p><b>Friday evening– Advisers/Chaperones reception</b></p>	<p>Advisers/chaperones will have a reception within viewing sight of the Ballroom activities which will include the Pie in the Face, Dance and a Grand March of the old and new state officers.</p>
<p><b><u>Saturday:</u></b> <b>Dress to represent the image of a young professional organization.</b></p>	<p>Top: State Conference T shirt Bottoms: black slacks or khaki slacks or black skirts (knee length or longer). Shoes: Shoes: Black preferred, no flip flops <b>No Blue Jeans! Leggings are not a substitute for slacks.</b> Violators of the dress code will be asked to change and may not be allowed on stage, or allowed to stay at conference venue.</p>

**UNACCEPTABLE ATTIRE AT FCCLA SESSIONS**

- Skin-tight or revealing clothing Midriff-baring clothing Extremely short skirts (shorter than 2 inches above the knee)
- Clothing with printing that is suggestive, obscene or promotes illegal substances Athletic clothing • Swimwear
- Rubber, beach type flip flops Night wear (pajamas) should not be worn outside of your hotel room. When going to the pool in a swim suit a cover-up is needed.

# 2019 State FCCLA Information

## National Awards deadlines

Applications must be submitted online to FCCLA national headquarters by March 1. The online award system will automatically close March 1, 11:59 p.m. EST.

*For award deadlines please check the National FCCLA Website at [www.fcclainc.org](http://www.fcclainc.org)*

**Awards often include a \$1000 chapter award or \$500 chapter award for national winners and runners up.**

## National Program Award applications- due to National FCCLA by March 1:

Career Connection  
Community Service  
FACTS  
Families First  
Financial Fitness  
STOP the Violence  
Student Body  
Power of One– Increase the power to make a positive change in your families, careers, and communities, one goal at a time. Completed recognition forms should be sent to your **state adviser** by March 1.

**National Awards: Chapters who submit national award applications receive nametags ribbons at state conference.**

**National Public Relations Chapter Award** The award recognizes chapters who have excelled in planning and implementing exemplary public relations campaign to increase public awareness of FCCLA and Family and Consumer Sciences Education.

**National Outstanding Media** To honor a media outlet whose responsibilities are not related to Family, Career and Community Leaders of America (FCCLA) that has covered significant FCCLA activities and is giving continued service through press coverage to the local, state, and/or national organization.

## We Walk 4 Water

You need water, I need water; We All NEED WATER!

But not everyone has access to clean water. Join the We Walk4Water movement to raise awareness for issue of water quality throughout the world. Did you know women and children throughout the world spend 200 million hours everyday fetching water?

By participating in the We walk4water movement, you open the door to better health and a better world.

Chapter members will be able to participate during the state conference.



# 2019 State FCCLA Information

## WHAT'S HAPPENING AT STATE CONFERENCE

**Youth Leadership** See the awesome energetic youth of FCCLA! The exceptional and enthusiastic youth delegates will impress you with their outstanding projects!

**Elections of Officers** THIS IS A CHANGE-Elections are held at the state conference. Area Leadership meetings will be held on Friday morning. Officers will be installed on Friday.

Current Area Officers will have a meeting and rehearse their scripts on Thursday.

Interviews of Candidates- State Officer Elections will be held at the State Conference on Friday. These Officers will be installed throughout the conference.

Potential National Officer Candidates will be interviewed on February 11. Up to Two candidates will move on to state conference for a voting delegate vote.

Chapters will be notified to ratify the committee's recommendations prior to State Conference.

**Area Leadership team. Four candidates will fill the Area officers positions, and then peer education candidates may be added.** Peer Education officers will help lead efforts for peer education and chapter public relations. Applicants may be grades 6-12. They will serve a term from State Conference 2019 to State Conference 2020. They will attend training in June. Skills needed include the ability to plan workshops, speak about the topic, communicate to their peers and conduct projects in their own school. We encourage Areas to have candidates from at least 4 chapters.

[Advisors work alongside of the team and attend training also.](#)

**State Officers** -State Officers are the governance of FCCLA with the Board of Directors for their year in office. Chapters may have one candidate for a new State Officer. State Officers attend Executive Councils in April, June, September, November, and January and conduct the annual conference in 2020. State Officer Candidates must not be a current senior.

State Officer Advisors will have a list of expected dates and events to attend with the State Officer. Skills needed to be successful include the ability to plan workshops, to speak about a variety of topics, to communicate to their peers and to conduct projects on a state basis. Current or returning State Officers may apply for year 2.

**New: Officers who have completed a year as a State Officer may apply for an additional year. These officers will not be in the same process as the other state officer candidates. A full set of new candidates will be selected for State Officer and repeating State Officers will be in additional positions (New roles which help the organization fulfill the Strategic Plans.) The two processes are separate and not in competition with each other. The repeating State Officers will have different assignments and different election committee interviews. The Board of Directors has determined a 2 year limit to being a state officer.**

**Area Leadership Officers and JHC** Area Officers and JHC help lead state efforts for education about FCCLA in their region. Applicants may be grades 6-11. JHC candidates will be in grades 6-8 and regional candidates may be any grade 7-11. They will serve a term from April 2019 to April 2020. They will attend leadership camp training in June. Skills needed will include ability to plan workshops, speak about a variety of topics, communicate to their peers and conduct projects in their own school. The team member's Advisors work along side of the team and attend training.

**What do Areas do if they do not have a full slate of candidates?** By the Feb deadline, any region without candidates for a full team of officers will be notified. A one week extension will be granted to gather applicants. By March, the region not having 4 or more candidates will be contacted and told that their region is being merged into adjoining regions. A chapter may choose which region they will be joining. The chapters will meet with the new Area at state conference. The previous Area will no longer exist and will not meet as a Area.



The State Conference is once again hosting the annual Silent Auction. We can achieve new heights with your chapter's help. To help make this even successful, we are asking each chapter to donate at least one theme basket or unique item. These could include games, music, movies, electronics, sports or anything appealing to youth or adults. **Another opportunity is to donate new or gently used CD's or DVD's or books.** Those items will be on sale for \$1.00. Please come to the Silent Auction room and make several bids on some items. With your help, we will have the most baskets ever! Please help make the State Conference memorable with your generous donation.

If you have questions, contact State officer Ava Holtz % Kasson Mantorville HS and her adviser Michele Lindquist.

# 2019 State FCCLA Information

## STAYING INVOLVED AT STATE CONFERENCE

### Lip Sync Chapter Entries

Jr or Sr Chapter entries directly to state conference.

1. Lip Sync consists of 4-8 people performing a lip sync to a song together.
2. You will perform one song.
3. Each lip sync is required to bring their own costumes. We cannot provide anything but the sound system.
4. Appropriate attire is required. Performers should dress modestly and No Cross gender dressing.
5. All music must be submitted to MN FCCLA state staff (lyrics and song titles) by Feb 23 for approval.

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### Identify a Voting Delegate from your chapter when you register.

Voting delegates will be in action on Friday at the Formal House of Delegates. They choose officer candidates and this year there will be a State Association By laws amendment to vote on. See the proposed By laws Amendment posted on the website soon.

### State Conference T Shirt

All delegates will receive a shirt at the conference to wear Saturday. The shirts will be ash grey with the State Theme. Please identify sizes in your registration.



### 7- Up Challenge Membership Incentive!

**The purpose of this challenge is to encourage a state-wide member increase annually.**

#### State Conference

7- Up Challenge for Membership Incentive!

The purpose of this challenge is to encourage a state-wide member increase annually.

Incentives Categories:

1. If your chapter increased your membership by 7 more members than your last year's numbers, you have already achieved the 7-Up Challenge. For example- if you chapter had 14 members last year, your chapter would need to increase to 21 members this year!
2. If 33.3% of students in your school are members of your FCCLA chapter you have already completed the 7-Up Challenge. Chapter advisors must notify the state office of this before March 1<sup>st</sup>.
3. If you chapter retained the same number of members that it had last year your chapter has the option of purchasing tickets for \$5.00 per person for the State Conference event.
4. If your chapter is affiliated as a Middle Level or Co-Curricular chapter, you have already completed the 7-Up Challenge. By affiliating all classroom students in FCCLA.

State Conference Event:

- On Thursday night of the State Conference, your chapter and other chapters that are eligible to attend the 7-Up Challenge event will be invited to the invitation only Party!
- **WEAR BLACK T SHIRTS.**
- **No white t shirts** this year.

Eligible chapters will be notified. This event is for invited chapters only. Advisers and chaperones should also attend with their chapters.

Thursday night and extending after curfew....

There is a dress code for this party-BLACK T SHIRTS

## 2019 State FCCLA Information



# Did you know?

Frequently asked questions about the conference.

*The State Conference is a revenue producing event of the organization and helps to fund leadership activities of the state organization. The consistent level of registered delegates is a budget concern for the organization.*

Did you know that MN FCCLA is a 501(C)3 non-profit organization that does not rely solely on state funding?

Did you know that State Meeting Registration covers the cost of Meeting space, Printed Program, T-Shirt, Keynote Speakers, (air fare, accommodations and speaking fee), Workshops Presenters, Stage/ Sound Equipment and workers, Name Tags, Trainings and Materials, STAR Event materials, (medals, certificates, trophies, buzzers, copies of evaluations, rules and specifications), Project Supplies, State Officer, speakers and staff accommodations, Postage and materials for mailings regarding State Meeting and STAR Events?

Did you know to rent out Ballroom meeting space for 4 days at the Doubletree Hotel could cost an upwards of \$35,000?

We currently pay meeting space and assure the hotel of a guaranteed number of sleeping rooms. If we do not meet that revenue, this is called an "attrition fee." If we do not meet that revenue amount, MN FCCLA would pay the fee.

Did you know that the average keynote speaker fee averages between \$3,000 and \$6,000?

Did you know that stage/ sound equipment and technical workers cost \$17,000 for their work at State Conference?

Did you know 1200 name tags and lanyards cost \$1500?

Did you know STAR Event competition takes 10 volunteers' time and a weekend of work to schedule 1,200 delegates in 50 events?

Did you know it costs over \$2,400 to copy off 4,200 copies of STAR Event evaluation forms and rules for over 1,200 participants?





# Chapter's Guide to Creating a Silent Auction Basket

**Step 1 – Decide on a theme for your basket**

*This should be a quality item or activity that FCCLA members or advisors will find interesting*

*Ex: Spa day, Movie night, midnight snacks*

**Step 2 – Collect items that complement the central item**

**Step 3 – Come up with an attention drawing title for the basket**

*This should be more than the name of the central item with an exclamation point. Try to make it fun and creative so that people are drawn to the basket*

**Step 4 – Complete the silent auction basket form**

Complete the form that is attached below per instructions



Contribute an item or a basket from your chapter. Join in the fun of silently bidding

\*Items can also be hand made

Ex: hats, quilt, etc

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## Silent Auction Basket Form

Chapter Name \_\_\_\_\_

Basket Name \_\_\_\_\_

Basket Contents \_\_\_\_\_

\_\_\_\_\_

Approximate Value of Basket \_\_\_\_\_

Complete this form, separate, and attach to your silent auction basket.

Send to State Officer-Ava Holtz at Kasson Mantorville High School.

# 2019 National FCCLA Conference

## National FCCLA Conference



### Anaheim, Ca

Attending the National FCCLA Conference is an exciting and educational experience for members, advisers and chaperones. More information about the National Conference will be coming in the next few weeks and months. The anticipated attendance for 2019 will be about 8,000 youth and adults!

The MN Delegates who are National STAR Event Advancers in various categories will be asked to indicate on Saturday, March 30 if they are going to take the opportunity to go to National Conference. Registration for National STAR Event advancers will be collected on March 30.

Registration collected on March 30 will include forms and information to register state advancers for National FCCLA.

You must attend the National STAR Advancers meeting if you intend to go or consider going to National Conference. This is a mandatory meeting with much information.

The Board of Directors has determined this policy for 2019: *"Each participant will pay the National STAR event fee . Event participation will be withdrawn with a non payment of the fee."*

Each event entry should have ONE Adult volunteer for judging or room consulting at the national conference. Minnesota FCCLA will need to meet a quota for volunteers and the board has determined that events will need to designate their adult and also student volunteers) on March 30. Volunteering is an expectation for each entry.

Advisers may want to communicate with parents prior to March 30 and get some indication of the intent to go to National Conference.

The conference registration, hotel, airfare and MN Package for a person to attend National FCCLA is about \$800 –\$1200. Sample expenses.

- Airfare: \$ depends on airline's pricing,
- Hotel: \$230 per night (shared rooms 6 per room, 5 nights =\$191 plus taxes.)
- Registration: \$190
- Ground transportation: \$ 25-30 per person.
- Food : 5 or 6 days food
- Tours: Depends on what you decide to do. These are optional.
- Minnesota package: varies from \$100 to \$150\* determined by MN FCCLA Board policy.

This varies with on ground transportation, airfare costs, and hotel costs. The state delegation will stay in the hotel determined for our state delegates. STAR Event and Candidates must be registered in that hotel to be eligible to complete.

MN FCCLA Board of Directors has determined that the mode of transportation or airfare will be determined by the chapter. The hotel will be a coordinated service by *The Meeting Connection* for MN FCCLA. The Atlanta Omni is the MN delegation hotel. Arrival date /time and departure time / date will be listed for Minnesota delegates to adhere to. Minnesota FCCLA State Officers will be conducting 2 or 3 state meetings which are mandatory for delegates to attend during the conference.

Participation in the FCCLA Leadership Conference is the first priority. **Sightseeing and tours should be made a secondary priority.** Board of Directors intends to strengthen STAR Event management and advisors to attend National Leadership Conference and assist with National STAR event volunteers. The Board may annually decide to offer potential scholarships.



Sample letter for asking for parent permission  
to attend the National FCCLA Conference  
prior to coming to the State FCCLA Conference.

March 2019

To: FCCLA member parents

From: Your FCCLA Advisor

Re: National FCCLA Conference  
June 28-July 4, 2019 Anaheim, Ca

Your child will be attending the State FCCLA Conference at the end of March. The top team or individual in each category will qualify for National FCCLA competition. The time line for registration for national STAR Events after the State FCCLA Conference is very short and so delegates must come to State FCCLA Conference knowing whether they would be able to attend national meeting.

The National FCCLA Conference will be about 8,000 youth and advisers, chaperones at one of the finest leadership conferences for learning, competing and hearing motivational speakers and FCCLA national program workshops. It will be an outstanding experience for your son or daughter to attend.

I do not know the exact cost as of yet, but we do know that the school will contribute toward the cost of transportation. That leaves the remainder of the travel, registration and hotel to be paid by the student. Hotel will cost approximately \$300 per person for a shared room for 6 nights. Chapters will determine their own transportation to Nashville. In the past the cost of the trip has been around \$900 to \$1200.

If students earn a trip to the National FCCLA meeting, we will do fund raising, although I cannot guarantee that the entire cost will be covered. It will depend on the number of students going, the effort put forth in fund raising and the final cost.

I do need to know if going is a possibility and so I would like to have this form signed and returned. The information on this form will indicate a final decision.

Thank you so much for your help in this matter,

\_\_\_\_\_  
FCCLA Advisor

\*\*\*\*\*

FCCLA Name \_\_\_\_\_

\_\_\_\_\_ Yes, my child would be able to go to the National FCCLA Conference

\_\_\_\_\_ No, my child would not go to National FCCLA Conference

Parent's signature

# National FCCLA Conference— Please Indicate student’s interest in attending.

**INFORMATION DUE MARCH 30 to MN FCCLA, PO 131386, Roseville, MN 55113.**

At the 2019 National Conference, All students will need a red jacket uniform in order to attend. The dress code was determined by the National Board of Directors and goes into effect this year. MN FCCLA will provide jackets on a rental basis, the “bottoms” will be provided by the participants.

Officers: As previous policy: Minnesota FCCLA will be providing a red jacket to all Officers for the year as previous policy. Officers receive this jacket at Leadership camp in June. The yearly \$25 jacket rental is part of the Camp registration.

Delegates and STAR Event attendees: MN FCCLA has determined that all student who need a jacket for National Conference can rent a jacket for \$ 15 for the National Conference. Jackets will be given to NLC attendees at Leadership Camp. A STAR Event Practice Day on June 19 is being planned for NLC attendees to revise and perfect their STAR Events. At that time participants will be fitted. Jackets will be collected at NLC and boxed up to send back to Minnesota. Participants will not keep their jackets, but return them at that time of the last General Session. Participants who do not attend the June Leadership camp will be charged a shipping fee. In order to purchase jackets in sizes needed, we need you to indicate if eligible students in events that can advance are planning to advance, if you get named. STAR Events participants which advance to National will be announced on March 30, Saturday morning and participants will need to be prepared to accept the trip at that time.

**RED BLAZER – LADIES** Circle the size you would need should you become a JHC Officer.

0	2	4	6	8	10	12	14	16	18	20	22	24
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**Male Choose one of the following men’s sizes:**

**RED BLAZER – MENS –REGULAR** Circle the size you would need should you become a JHC Officer

36	37	38	39	40	41	42	43	44	46	48	50	52	54	56	58	60
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**RED BLAZER – MENS -LONG** Circle the size you would need should you become a JHC Officer.

38	39	40	41	42	43	44	46	48	50	52	54	56	58	60
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**RED BLAZER – MENS –XLONG** Circle the size you would need should you become a JHC Officer.

**Chapter:** \_\_\_\_\_ **INFORMATION DUE MARCH 30 to MN FCCLA, PO 131386, Roseville, MN 55113. Students who are in STAR Event which advance are:**

Add more pages if needed. Name:	STAR Event:	Grade level: (Jr, Sr, Occ)	X Yes -I would attend NLC	X No- I would not attend NLC	Size of jacket and men’s or woman’s- Jackets are in sizes,