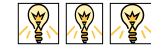




# 50 Membership Ideas



1. Create a holiday invitation (St. Pat's, Thanksgiving, Spring, Etc) and ask each member to hand out at least five invitations to friends or potential members.
2. **Design a chapter brochure and distribute it to prospective members.**
3. Develop a web site listing your chapter information.
4. **Use National Be Part Of It videos designed to recruit new members at your next chapter meeting.**
5. Post brochures and flyers about FCCLA all over your school.
6. **Have a guest book at your meetings, and ask each guest to sign in. Follow up with each guest by sending a thank you note and inviting them to your next meeting.**
7. Offer to pick up a potential member so you know that they will make the meeting.
8. **Plan a chapter membership building contest.**
9. Make your meetings FUN! People will want to invite friends to share in on the fun.
10. **Keep business to a minimum when you have potential members present. Potential members can be overwhelmed by business anyway. If you don't have business to conduct, skip the business meeting all together.**
11. Send out press releases on all your activities. Don't be discouraged if it takes awhile to be noticed. (NOTE: Small community papers are likely to give you the best coverage.)
12. **Send personal notes to members that you haven't seen for awhile. Let them know that you've missed them, and are anxious to have them back.**
13. Have chapter business cards made up with your meeting date, location, time, and a contact number. Pass them out all over school.
14. **Develop a mentor program. This will help encourage younger and new members to keep involved with the chapter, and will help long term members renew their enthusiasm.**
15. Run a FCCLA ad in your school newspaper.
16. **Have a procedure to follow up new member leads.**
17. Put an FCCLA bumper sticker on your car.
18. **Carry an FCCLA backpack around school.**
19. Wear your FCCLA gear on a regular basis (t-shirts, socks, pins etc.).
20. **Sponsor an FCCLA booth at school and community events. Follow up with people who express interest.**
21. When someone compliments you on a project or presentation, be sure to mention that you developed your skills in FCCLA. Ask if they would be interested in doing the same.
22. **Have a committee that is focused on membership ideas. Brainstorm and write down membership ideas and then plan a follow up strategy.**
23. Read your Teen Times regularly. There are good membership ideas in it.
24. **Challenge the other chapters in your region to a membership contest.**
25. If you have a strong chapter, consider being a "big brother" to a struggling chapter.
26. **Have your chapter attend state trainings and ask other chapters how they recruit new members.**
27. If you meeting attendance is dropping, take a look at your meeting time and location. It may be to move.
28. **Have an induction ceremony for new members. It makes them feel important and part of the organization. It's almost impressive for other guest in attendance.**
29. Tell your friends how much fun you have belonging to FCCLA.

30. **Write in article for the Horizon or Teen Times. Circulate it at your school.**
31. Ask a State Officer to come to a membership building meeting and give an inspirational address.
32. ***Does your chapter stop meeting during the summer months? Continue on instead. Even though attendance may be low, you can keep your momentum going instead of stopping and then trying to build back up all over again.***
33. Hand out dues reminders to unpaid members. If they are temporarily unable to make a meeting at least let them know they can keep their dues current.
34. **Talk with an area advisor/ chapter about membership problems you are facing. Sometimes getting an outsider's opinion will give you a new way of looking at things.**
35. Have your chapter donate a conference registration fee for your region on state conference.
36. **Award current members for their recruiting efforts.**
37. Once a quarter have a "Guest night." Each member should bring at least one potential member.
38. **Break Chapter members into teams and have one month membership contests. The team that recruits the most members is served a special desert, provided by members of the other team.**
39. Assign a mentor/ buddy for new members.
40. **Treat all potential members warmly and make sure they are introduced to chapter officers and members.**
41. Consider scheduling a social event that can showcase what FCCLA can offer. Make sure you follow up on all new member leads.
42. **Have a monthly drawing for a FCCLA prize. Every time a member brings a potential member to a meeting, their name is put into a basket for a drawing. At the last meeting of the month a new name is drawn out and a prize is awarded. Have a duplicate prize for the potential member if they became a member.**
43. Develop chapter talking points that can be used when talking to prospective members.
44. **If you have a good membership idea, forward it on to your state officers for inclusion in the Horizon. Hopefully other chapters can benefit from your idea as well.**
45. Break down your annual goal for new members into a monthly goal. It will seem much easier to meet that way.
46. **Have a secret greeter at your meeting to make sure everyone is warm and welcoming to potential members.**
47. Have an FCCLA membership lock-in. Have fun activities planned where potential members learn about FCCLA programs.
48. **Have a FCCLA booth set up during incoming freshman/ new student orientation.**
49. Have chapter officers speak to all FACS classes about the benefits of being an FCCLA'er.
50. **Always have one fun activity at all FCCLA chapter meetings.**